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HEADLINE : d1g Expands Their Portal Services with 66g.com Acquisition							

d1g expands their portal services with 66g.com acquisition

d1g, the fastest growing electronic portal continues to expand through the acquisition of more services for their users.

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The newest service came from the Saudi Arabian website 66g.com, which provides games, mp3 downloads, movies and other videos for mobile phones.

This acquisition will enable d1g to offer an ever-increasing suite of services to its users and advertisers. 66g.com, which also operates the Saudi Mobile service 'Mobile Castle,' will enhance d1g's user interaction and communication with d1g's online and mobile content. The new mobile content service will enable d1g users to exchange various phone contents such as videos and music, bringing Arab users together on another level through digital media.

66g.com, one of the largest portals offering media rich mobile content targeting the GCC market and has been successful in building a considerable base of loyal registered users as well as a large network of content generators and contributors. This is particularly important as it greatly supports d1g's suite of socially connected services.

Majied Qasem, CEO of d1g, commented on the new ownership saying, 'Acquiring 66g.com will allow d1g to expand its users and content. Furthermore, integrating 66g.com services within d1g will provide online regional advertisers with a new unique and powerful digital outlet to effectively reach and better service their consumers. We are extremely proud of our new ownership and plan to continue our search for new and diverse services that allow our users to communicate through our online portal. 66g.com, along with the variety of services we are continuously updating, add substantial value to our Arab electronic gateway.'

Qasem continued to state, 'We, at d1g, are always looking for new ways to expand our digital social network and are developing new services that stimulate innovation and creativity throughout the Arabic online community.'



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